RAIN WATER FOR SCHOOLS FACT SHEET (South Africa)

Overview: The Coca-Cola Africa Foundation (TCCAF) in collaboration with the Department of Basic Education (DoBE) in the Republic of South Africa and H2O For Life is working to bring clean drinking water to 100 schools across South Africa. The program, known as “RAIN Water for Schools” is a component of The Coca-Cola Company’s (TCCC) Replenish Africa Initiative (RAIN) which aims to bring clean water to over 2 million people in Africa by 2015. RAIN Water for Schools is also TCCC’s legacy program for the FIFA 2010 Football World Cup™.

Many schools in South Africa do not have adequate access to clean drinking water mostly due to their remote location and/or a lack of municipal water supply infrastructure. The associated health and environmental risks, together with the lack of appropriate facilities, generally result in high absenteeism rates, particularly among girls. RAIN Water for Schools is TCCC’s response to this need. It is a three year initiative that will bring clean drinking water, improved sanitation, and hygiene education to 100 schools across South Africa and complements the DoBE’s plans to eradicate the water and sanitation backlog in schools by 2014.

RAIN Water for Schools will also benefit 100 schools in other African countries to bring the total number of schools in Africa to 200.

Project Details: Specific activities implemented in each school will include clean water access through rainwater harvesting technology, drilling wells and/or boreholes, fixing dilapidated water supply equipment and providing adequate sanitation facilities as appropriate. Each project will also feature a hygiene education component.

Timeframe: 2010-2012

Funding: R32.5 million over 3 years as follows:
- Coca-Cola: R 16,500,000 (Includes SA bottlers & FWC legacy funds)
- DoBE: R 15,500,000 (Through infrastructure construction)
- H2O For Life: R 1,500,000 (Funds raised in US Schools)

Schools: The 100 schools will be selected in conjunction with the Department of Basic Education. The first 9 schools (one in each of the 9 Provinces of South Africa) were completed in time for the kick off of the FIFA 2010 Football World Cup™. An additional 14 schools in the Limpopo Province have also been announced for implementation.

Beneficiaries: The pilot project is expected to benefit more than 5,000 Learners nationwide with comprehensive WASH. When all 100 schools are completed, an estimated 60,000 learners will have benefited.

Funding Partners: The Coca-Cola Company & its bottlers, H2O For Life, The Republic of South Africa (DoBE);
Implementing Partners: GETF, Mvula Trust and Re-Solve Consulting

FIFA 2010 FWC™ Legacy: Inspired by Roger Milla’s celebratory dance after scoring a goal, The Coca-Cola Company contributed $1,500 to RAIN Water for Schools each time a player scored and celebrated a goal in the 2010 FIFA World Cup™. Consumers also voted for their favorite celebration (or dance) and the winner will be given the first-ever Coca-Cola Celebration Award. Additionally the Company will donate an extra $50,000 to RAIN Water for Schools on the winning player’s behalf. In total $300,000 was raised for the project.